



Family Storytimes

Join us for stories,
fingerplays & songs!

Senders Pediatrics
2054 South Green Road
South Euclid, Ohio 44121

Wednesday, September 30th

Birth-24 months 9:45-10:15
2-5 years 10:30-11:00

Storytimes are FREE and open
to the public.

2009 Daily Dose of Reading Readathon

The annual Readathon is right
around the corner! We're
looking for children of all ages to
read as much as they can during
a 2 week period in late
October/early November.
Readers' sponsors donate
money for each hour of reading
a child completes. This raises
money for DDR so we can
continue our program at no cost
to health care practices and
families.

Can you involve a group of
friends, a scout group, a
sports team, or a classroom?
We have incentives and prizes
for all participants, as well as
grand prizes. We'll reward
readers who pull in others and
become "Kid Captains."

Register now by logging onto
www.dailydoseofreading.org.
For additional information about
the Readathon, contact Daily
Dose of Reading at
info@dailydoseofreading.org.

Monkey See, Monkey Do...

One of my son's favorite books is *Caps for Sale* by Esphyr Slobodkina. In this classic picture book a bunch of monkeys steal all of a peddler's caps. Try as he might, he can not cajole them with words or will to give him back his caps. Finally, in frustration, the peddler throws down his own cap and only then do the monkeys throw off the caps on their heads!

Children tend to imitate what they see, too; embracing a love for reading often begins with copying a parent's own reading habits. Think about the children you know who enjoy reading. How many of them have been influenced by observing the reading habits of their parents or role models? Children learn from the world around them and tend to imitate those they respect. This is especially true of very young children, as life-long habits are established early. So, the message to parents and caregivers is:

Read in front of your child often and deliberately!

Here's how to heed the message and get into the habit of being a life-long reading role model:

- Choose reading as an activity for yourself when you have some down time.
- One evening a week "unplug" the TV, computer and video games and read together.
- Be sure to bring along a magazine or a book for "waiting times" (at the doctor's office, for instance)
- Read the daily paper and give the "comic" section to your child to read at the same time.
- Read everyday things like a cereal box, signs in the store, and descriptions of animals at the zoo.
- Go to the library often; in fact make a routine of it. Check out books for your child and yourself!
- Books can be in every room at home. Place books next to the toybox, in a basket in the bathroom and on a special shelf in the family room.

Monkey Reads. Monkey Reads!

Our Sponsors:



Doctor's Orders!

When Daily Dose of Reading pediatricians talk about reading during your child's well visits, they also hand out "Prescriptions for Reading." DDR's *signature* lists (prescriptions) are created by our literacy experts along with DDR's Advisory Board. Prescriptions are age-appropriate (corresponding to each well child check up) and include a wonderful array of current titles, old favorites, various genres, multicultural books, and books that appeal to both boys and girls.

DDR's Prescriptions for Reading are updated annually and the 2009 Prescriptions are in DDR practices now. We are please to have added Prescriptions for 2 ½ year olds at the request of a number of the DDR sites.

If you just can't wait for your visit, or don't have a little one who sees a DDR pediatrician, visit www.dailydoseofreading.org for a list of past Prescriptions for Reading. The new prescriptions will be hitting the website soon... stay tuned!

Forward this information to your friends and family as this is just what the doctor orders for all children's reading pleasure!